

BUSINESS THROUGHOUT EUROPE



Erasmus+



The program of the final conference

- **Thursday – April 4th – Final conference**
- 09.30 – 09.40 Welcoming (guests)
- 09.40 – 09.55 Introduction of the project, Summary
- 10.00 – 10.20 CZ presentation (the country, the school, the business plan)
- 10.20 – 10.40 FR presentation (the country, the school, the business plan)
- 10.40 – 11.00 SK presentation (the country, the school, the business plan)
- 11.00 – 11.30 Discussion over the introduced Business plans
- 11.30 – 13.00 Lunch break
- 13.00 – 14.00 Fashion show
- 14.00 – 15.00 Final speech, debates



Project introduction

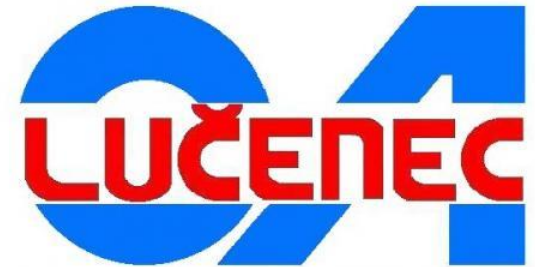


- The first idea
- Approval by the National Agency
- Discussing two-years programme with the partners
- Kick-off meeting
- Working on the tasks (business plans, presentations, logo competition, websites creation)
- The 2nd mobility in France
- Working on the tasks (business plans, the funniest photo compet.)
- The 3rd mobility in the Slovak Republic
- Working on the tasks (business plans, e-shops, introduction of the companies).

Project goals

- To make a business plan
- To set up the fictional company
- To get new experience
- To meet new cultures
- To improve presentational skills
- To improve English language skills
- To get an awareness about entrepreneurship in EU countries

What we experienced



1st Mobility in Nový Jičín

- Beginning of the project
- Introduction of the schools, republics, ideas of business plans
- Excursion of the significant regional company TATRA TRUCKS, a.s., Tatra Museum, Štramberk
- Debate with significant regional business entrepreneurs:
 - Mrs. Kateřina Haring – DYNAMIC Group, s.r.o.
 - Mrs. Anna Mikšíková – Relaxing Centre Štramberk
 - Mr. Miroslav Mixa – Mixa Vending s.r.o.
- Logo competition
- Meeting new friends
- Web-pages creation and approval
- Jeopardy game

Welcoming

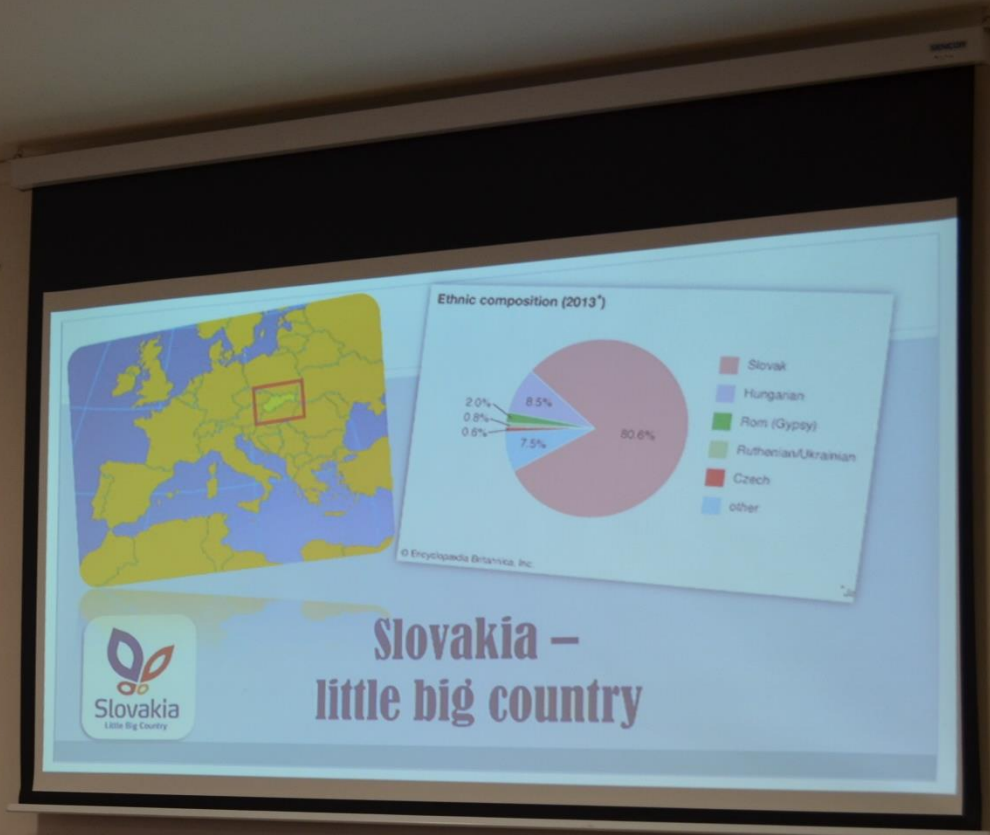


Introduction of schools



Introduction of schools







EDUCA – Practical
secondary school



Excursion to the TATRA TRUCKS a.s.



Discussion with significant regional businessmen



BUSINESS THROUGHOUT EUROPE



JS+



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Erasmus+

EDUCA
Stredni
odborna
skola

LUČENEC



The first mobility in Nový Jičín

- See the web-pages presentation.

Logo competition



1



2



3





Meeting new friends



























The last day - a jeopardy game







The end of mobility in Nový Jičín













The Slovaks



The French



The Czechs



The end of the first mobility



Project Websites

<http://www.erasmus-ka2.eu/3rd-mobility>

The second mobility in Epinal

- Welcoming at school
- Welcoming by the Town Hall authorities
- Presenting the work on the business plan
- The trip to Darney
- Visiting a local manufacture
- Discussion with a significant businessman
- Free time activities
- The teams

The second mobility in Epinal

- See the web-pages presentation.

Welcoming at Lycée Professionel Viviani





Welcoming at the Town Hall



Presenting the work on business plans





Our marketing goals

- contractually commit 20 companies
- actively search for companies
- big advantage of LED screens and billboard advertising
- great technical equipment

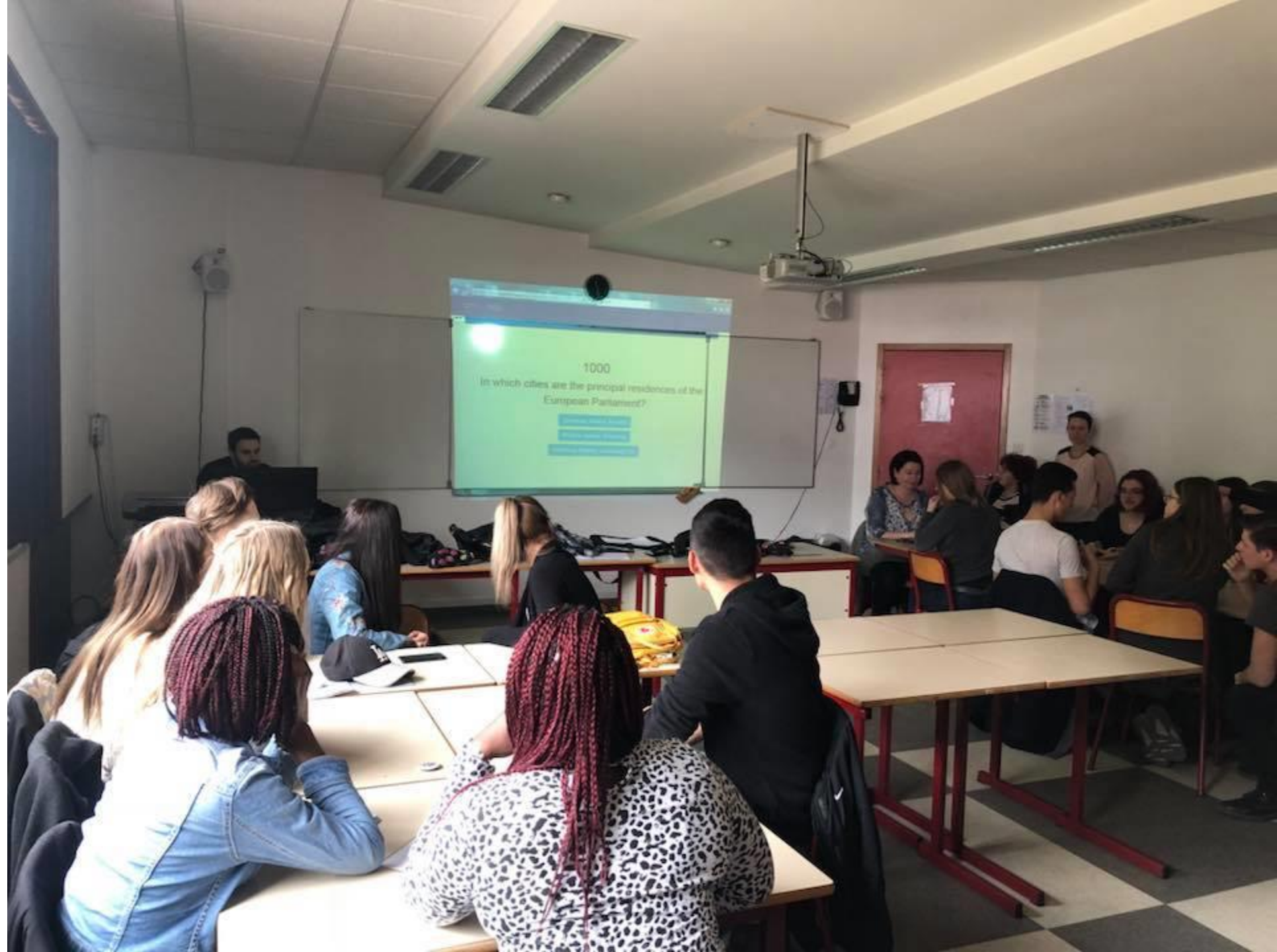




Our marketing goals

- contractually commit 20 companies
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1000

In which cities are the principal residences of the European Parliament?

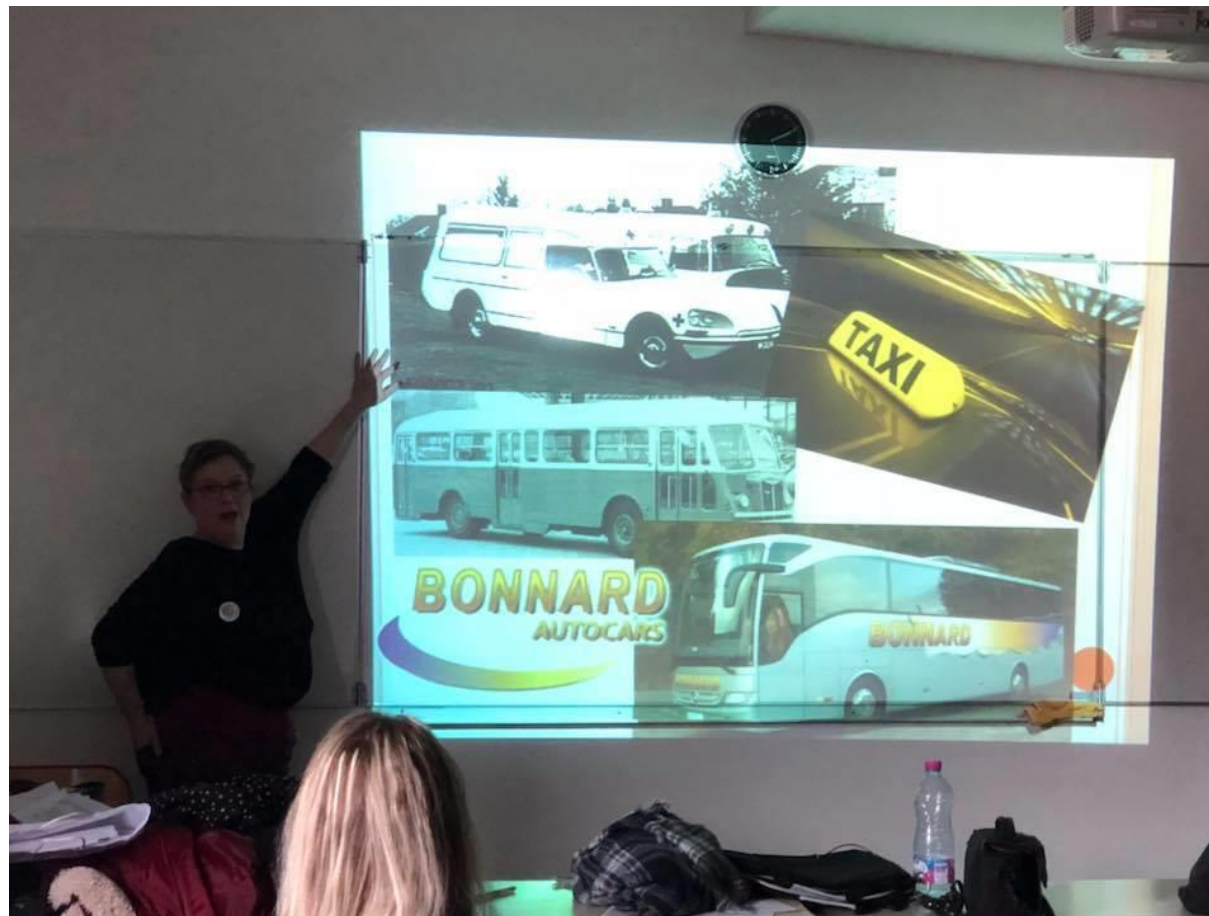
- Strasbourg
- Brussels
- Luxembourg
- Frankfurt



Introducing a business in France



A significant regional businessman

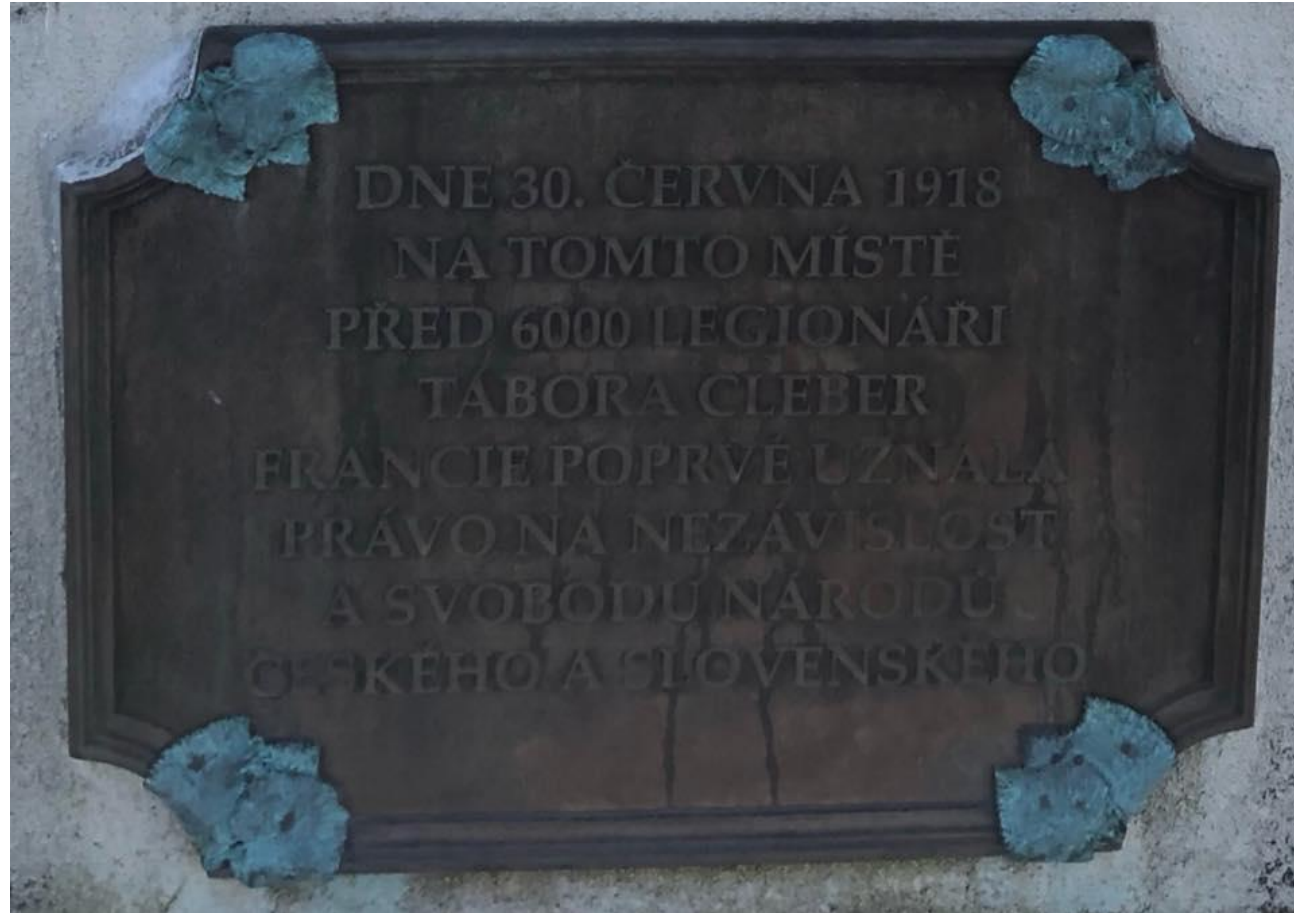


A trip to Darney





Borning of the first Czechoslovak Army 30st June 1918 – accepted by French



The 1st Czechoslovak president T.G.Masaryk in French Darney



Symbols of the foundation of the first Czechoslovak Army



Fabrique de Confiserie DELISVOSGES





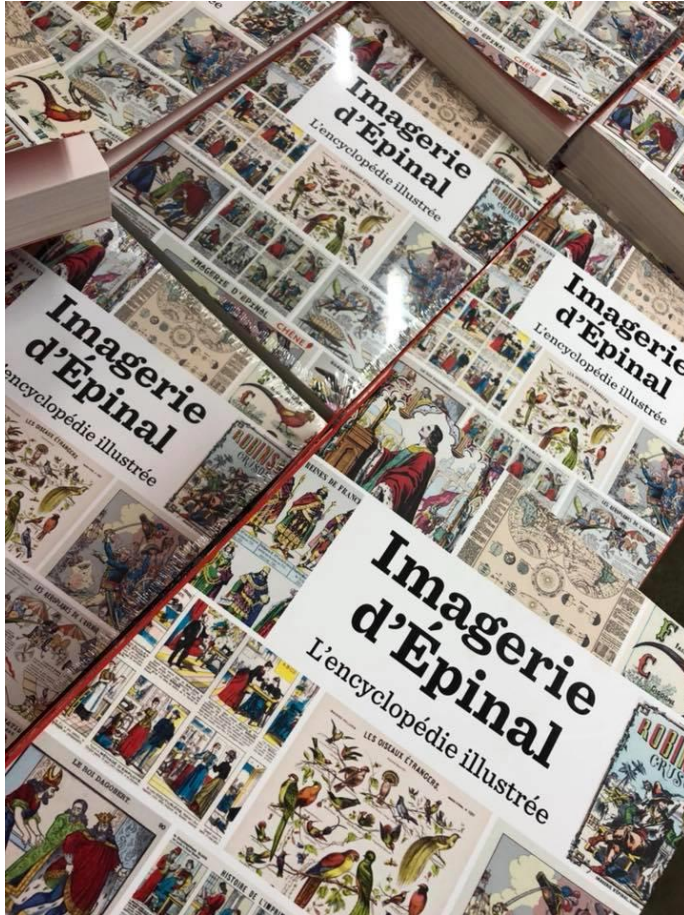




Enjoying the French cuisine



Visit of the Imagerie d'Épinal







Afternoons' activities





Our teachers' team



Czech group



Slovak group



The third mobility in Lučenec

- Welcoming at Synagogue
- Welcoming at the school
- Welcoming at the Town Hall
- Workshops
- The funnies photo competition
- Excursion to the SONNE CRYSTAL, s.r.o., Poltár
- Significant regional entrepreneur
- E-shop introduction
- Final speech, game

Welcoming at Synagogue





Obchodná akadémia – catch phrases





Welcoming at the Town Hall



Workshops







The funniest photo competition





SONNE CRYSTAL, s.r.o., POLTÁR





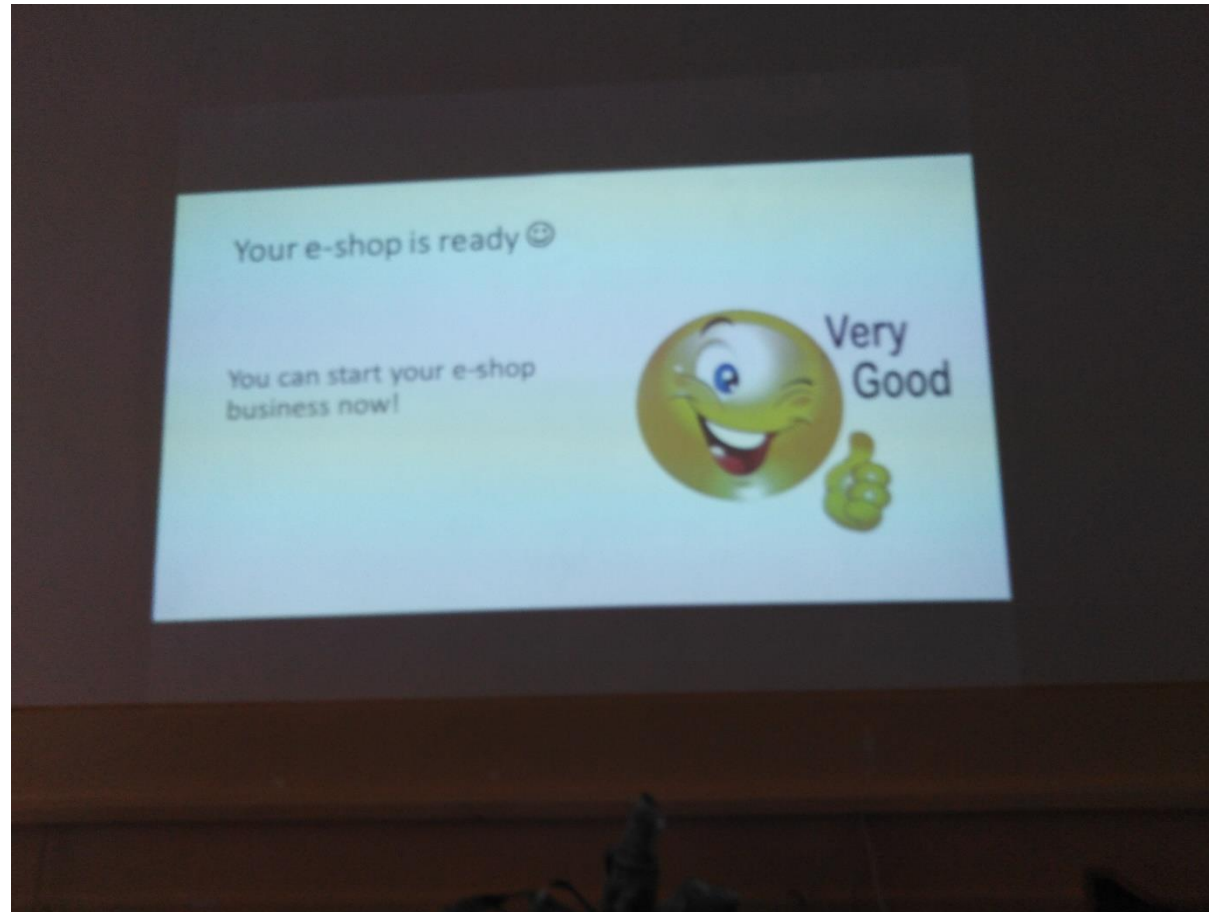


HALIČ CASTLE





E-shop introduction



Your e-shop is ready 😊

You can start your e-shop
business now!



Very
Good

A significant regional entrepreneur



The game about EU countries



Final speech of students



The fictional companies



The visit cards



Thank you for your attention.

